

How to rebrand the inforcer Agentic TDR one-pager with AI

In the 'Assets' Zip file, we have provided a PDF and HTML version of the one-pager, including our suggested copy and layout. These are ready to be rebranded to your company branding. Using our AI prompt, you can change your company and service details, your company logo, your primary and accent colours, and your company font.

Paste the below prompt into your AI of choice and fill in the 'My details' section. Make sure to attach the HTML one pager file, your company logos, and your company font files (if you would like to use your font).

- Attach the HTML file, not the PDF. AI tools edit HTML more reliably than PDFs.
- Use an AI tool that can run code if possible, such as Claude with file creation turned on. This lets the AI export the tall single-page PDF.
- Send two logo versions if you have them.

AI prompt (copy and paste into your AI):

Please rebrand the attached infographic (Agentic-TDR-Whitelabel-Infographic.html) for my business, then export it as a PDF.

MY DETAILS

- Business name: [YOUR BUSINESS NAME]
- Service name: [YOUR SERVICE NAME]
- Primary colour (hex): [#XXXXXX]
- Accent colour (hex): [#XXXXXX]
- Phone: [YOUR PHONE NUMBER]
- Email: [YOUR EMAIL ADDRESS]
- Full-colour logo: [file name]
- White or light logo (optional): [file name, or "none"]

- Brand font (optional): [font name, and either "Google Fonts" or the attached font file names, or "none"]

WHAT TO CHANGE

Read the whitelabel guide in the comment at the top of the HTML file first. Then make only these changes:

1. Service name: replace every instance of [SERVICE NAME] with my service name, exactly as I've written it. This includes the <title> tag.

2. Business name: replace [MSP name] in the contact details with my business name.

3. Contact details: replace [Phone number] and [Email address] with my phone number and email.

4. Primary colour: change the hex value of --brand in the :root section to my primary colour. Don't change the colour anywhere else. The lighter and darker shades are calculated from this one value.

5. Accent colour: change the hex value of --accent in the :root section to my accent colour. Again, change only this one value.

6. Logos: there are two elements marked data-slot="logo". Embed each logo in the file as a base64 data URI, so the file works on its own. Use with alt="[my business name] logo". Always scale logos proportionally (never stretch them) and left-align them. Remove the dashed outline, the background and the "Your logo" text from both slots.

a) Top logo (on the coloured header band):

Decide which version to use with these rules, in order:

- If I've given you a white or light logo, AND it doesn't contain my primary colour or anything close to it, put it directly on the coloured band. Keep it within 50mm wide by 16mm tall.

- Otherwise, use my full-colour logo on a white panel. Make the slot a white box (background #FFFFFF) with rounded corners (border-radius 2mm) and 3mm by 4mm of padding around the logo. The whole panel must fit within 56mm wide by 18mm tall. Don't add a border or shadow.

If you're not sure whether a logo will stand out clearly against my primary colour, use the white panel. Tell me which option you chose and why.

b) Bottom logo (in the white contact card):

Use my full-colour logo, kept within 55mm wide by 20mm tall.

If my full-colour logo has white or very light parts that would disappear on a white background, tell me, and ask whether I have a dark version.

7. Contact box: in the element marked data-slot="contact", remove the dashed outline, the pale background and the "Your contact details" label, but keep the three contact lines.

8. Font (only if I've given you a brand font; if I wrote "none", skip this step and keep the current font):

- If my font is on Google Fonts: replace the Google Fonts <link> in the <head> with one for my font. Load the weights 400, 500, 600, 700 and 800, or the closest weights my font offers.

- If I've attached font files: embed them in the file with @font-face rules as base64 data URIs, so the file works on its own. Set the right font-weight for each file. Then remove the Google Fonts <link>.

- In both cases, change --font in the :root section to my font name, followed by the fallback: 'Segoe UI', Arial, sans-serif. Don't set the font anywhere else.

- The design uses weights from 400 (body text) to 800 (headlines and big numbers). If my font doesn't have a weight, use the nearest one it does have, and tell me which weights you substituted.

WHAT NOT TO CHANGE

- Don't edit, rewrite, shorten or add to any of the copy. That includes headings, statistics and the source lines under each statistic.

- Don't change the layout, spacing, font sizes or the order of sections. The only exception is the font check below.

- Don't add any other colours. The only exception is the white panel behind the top logo, if it's needed.

CHECK BEFORE YOU EXPORT

- Primary colour: white text needs to be readable on it, with a contrast ratio of at least 4.5:1 against white.
- Accent colour: it's used for large numbers, timeline dots and short bold text on white, so it needs a contrast ratio of at least 3:1 against white. It should also look clearly different from the primary colour.
- If either colour fails, don't change it yourself. Tell me, and suggest the nearest darker shade that passes.
- Both logos need to be clearly visible against what's behind them.
- Font: if you changed it, render the page and check that every character displays in my font, not the fallback.
 - The main headline must still sit on exactly two lines. If it wraps onto a third, reduce the headline font size, and only the headline, in small steps until it fits. Never go below 85% of the original size, and tell me what you changed.
 - On the timeline, each time label (such as "Under 10 minutes") must stay on one line.
 - No text may overflow its box or overlap anything else.
- Confirm that no placeholder text in square brackets is left anywhere in the file.

EXPORT

- If you can run code, render the HTML in a headless Chromium browser and export it as a single tall PDF page. Make the page 210mm wide and exactly as tall as the content, with background graphics on, so nothing splits across pages. Wait for all fonts to finish loading before you export.
- If you can't render a PDF, give me the updated HTML file and tell me that you couldn't export it.

When you're done, give me the PDF and the updated HTML file, and list what you changed, including which top-logo option you used and which font weights you used.